

AWARD WINNING BENEFIT FOR NEW MOMS & DADS

This “smart” bassinet adds sleep for babies and parents

From baby sleep expert Dr. Harvey Karp (Happiest Baby on the Block, The 5 S's)



Keeps Your Baby Safer

SNOO is the first (and only!) baby bed to receive FDA De Novo Approval for its ability to keep sleeping babies on the back (ISI). Back-sleeping is the #1 safe sleeping recommendation by all US public health authorities, including the American Academy of Pediatrics.

Boosts Sleep, Calms Crying Quickly

SNOO boosts sleep 1-2+ hours with the soothing shushing and gentle rocking that babies loved in the womb.

Fun, Helpful App

SNOO logs a baby's sleep...automatically! The App lets you adjust the SNOO's settings to make it perfect for your baby. And, our special weaning setting makes the transition to crib... a snap.

Questions? We're here to help!

*For employees renting SNOO
through their corporation -
customercare@happiestbaby.com*

*For HR/benefit leaders who have
questions about the program -
employers@milkstork.com*

*Not sure who to contact?
Reach out to lexie.askins@happiestbaby.com*

“SNOO is a breakthrough device that could change the outcome for our most vulnerable citizens, our infants.”

- Dr. Colleen Kraft, Past President, American Academy of Pediatrics